



- Startup Entrepreneurship Education
- Innovation Management
- Business Planning

ABOUT US

Headquartered in Singapore, Govin Academy is a leader in Entrepreneurship Education and Innovation Management for Technopreneurs and Digital Health professionals. Its key focus is to conduct Bootcamps and Startup acceleration programs between Singapore & India.

VISION

To be Asia's leading academy in Startup Entrepreneurship and Innovation Management

MISSION

To nurture the entrepreneurial ecosystem by incubating Startups, promoting academic entrepreneurship via online education and boot camps for Startup founders.

GOVIN ENTREPRENEURSHIP MODULES

The Govin Entrepreneurship Module(s) or GEM courses provide enhanced learning on topics based on Startup Entrepreneurship, Innovation Management, Fund Raising, Business Planning and many more. The GEM Courses can be taken online or as part of our Entrepreneurship Development Programs



STARTUP METRICS

- GEM 1** - User Metrics
- GEM 2** - Financial Metrics
- GEM 3** - User Acquisitions & Marketing Metrics
- GEM 4** - Sales Metrics
- GEM 5** - Business plan for Startups
- GEM 6** - Introduction to Fund Raising for Startups
- GEM 7** - Judging Criteria for Startups
- GEM 8** - Evaluation: Investor Perspective
- GEM 9** - Discussion on evaluating a Startup

BUSINESS PLAN

- GEM 1** - Vision & Mission Statement
- GEM 2** - Science & IPR Analysis
- GEM 3** - Business Models
- GEM 4** - Marketing Plans
- GEM 5** - Financial Analysis
- GEM 6** - Valuation Models
- GEM 7** - Exit Strategy

FUND RAISING

- GEM 1** - Introduction to the Funding Lifecycle for Startups
- GEM 2** - Essentials for an investor presentation
- GEM 3** - Key Financial Statements
- GEM 4** - Overview of various ways to raise money
- GEM 5** - Private equity fund structure
- GEM 6** - Venture capital fund structure
- GEM 7** - Success factors for PE and VC deals
- GEM 8** - Criteria to choose the appropriate funding model
- GEM 9** - Study of successful Private Equity and Venture Capital deals

FINTECH MANAGEMENT

- GEM 1** - Overview on Fintech Management
- GEM 2** - Blockchain Technologies and its Applications
- GEM 3** - Payment Gateways
- GEM 4** - Regulatory framework - Singapore/India/China
- GEM 5** - Case Study on Fintech Startups - Singapore/India/China

TECHNOPRENEURSHIP

- GEM 1** - Leadership, governance, and management of world-class Technology companies
- GEM 2** - Strategic management of innovation and Technology commercialization
- GEM 3** - Financial analysis and investment management in Technology companies
- GEM 4** - Business development and marketing
- GEM 5** - Best practice management - Legal & Intellectual property in Technology companies
- GEM 6** - Technology transfer & licensing agreements
- GEM 7** - Skill development for Innovation management
- GEM 8** - Exit strategies for Hi-tech companies
- GEM 9** - Business Plan for Technology based Startups

INNOVATION MANAGEMENT

- GEM 1** - What is Innovation?
- GEM 2** - Innovation Management
- GEM 3** - Innovation & Entrepreneurship
- GEM 4** - Innovation in Today's World
- GEM 5** - Implementing Innovation
- GEM 6** - Skill Development for Innovation Management
- GEM 7** - Human Resource Management
- GEM 8** - Innovative Life Cycle Processes
- GEM 9** - Case Studies on Innovation Management

BIOMEDICAL ENTREPRENEURSHIP

- GEM 1** - Leadership, governance, and management of world-class healthcare companies
- GEM 2** - Strategic management of innovation and technology commercialization
- GEM 3** - Financial analysis and investment management in technology companies
- GEM 4** - Business development and marketing of bio products, services, and medical technologies
- GEM 5** - Best practice management - Legal & Intellectual property in Healthcare companies
- GEM 6** - D3: Drug discovery & Development
- GEM 7** - Technology transfer & licensing agreement
- GEM 8** - Exit strategies for Biomedical enterprises
- GEM 9** - Business Plan for Biomedical & MedTech Startups

BIOPHARMA ALLIANCE MANAGEMENT

GEM 1 - Strategic overview of Technopreneurship and innovation

GEM 2 - Corporate Governance

GEM 3 - Strategic Management of Bio-oriented Technology Companies

GEM 4 - Systems and Organizational Management in successful Partnerships and Commercialization

GEM 5 - Project and Program Management in Alliances

GEM 6 - Regulatory and Best Practice Considerations

GEM 7 - Introduction to Commercialization Strategy

GEM 8 - Marketing and Sales Operation

GEM 9 - Strategic Alliances and Partnerships: Case Studies

DIGITAL HEALTH

GEM 1 - Overview: Digital Health

GEM 2 - Applications of Digital Health

GEM 3 - Internet of Things (IoT)

GEM 4 - Big Data

GEM 5 - Artificial Intelligence (AI)

GEM 6 - Singapore Market Scenario

GEM 7 - India Market Scenario

GEM 8 - Sweden Market Scenario

GEM 9 - Case Studies: Successful innovations of Digital Health

OUR PARTNERS



FAQ'S

Who can take the GEM Programmes?

Students, executives, professionals, Entrepreneurs who want to establish revenue generating companies

Why did Govin Academy see the importance of offering these courses?

- Startup Entrepreneurship is the growth engine for an innovation based economy. Through Startups one can be a job creator and fuel nation's economy
- Knowledge hub for Entrepreneurs in Fund Raising & Startup Metrics
- Providing the right mentorship and guidance for Startups
- Creating an ecosystem to nurture future leaders

How will students/participants benefit from Govin Academy?

- Participants will achieve an all-round understanding of the important aspects of Entrepreneurship
- Apart from course modules the participants can interact and discuss with established mentors in the industry
- Gain Practical exposure to implement the strategies & concepts

What makes Govin Academy unique?

- 1st Academy in Asia to offer Modular programmes in Startup Entrepreneurship & Innovation Management
- Enhanced Learning through our Entrepreneurship Development programmes
- E-learning and offline workshops
- Internship with Startups, CEO's, CXO's, CTO's and VC's.
- Access to Startup Accelerators in Singapore and India



**21 Bukit Batok Crescent
#05-74, Wcega Tower
Singapore 658065**

Tel: (65) 66595946

Email: info@govinacademy.com

Enroll @ www.govinacademy.com